



# Feature Management Platforms

Dr. Steffen Gebert (@StGebert, <https://st-g.de>)

DevOps Camp, 24.09.2022



# Thanks to the Sponsors!

## Hauptsponsor



## Locationsponsor



## Standard-Sponsoren



## Kaffeesponsor



## Veranstalter



## Premium-Sponsoren





# WHO...



knows

“Feature Toggles” or “Feature Flags”?





# WHO...

has ever flipped a toggle/flag?





# WHO...



is using a self-developed  
feature management system?



LaunchDarkly ➔

# WHO...

 split

is using a commercial

feature management solution?

cloudbees

 **Flagship**  
By AB Tasty

 Optimizely

 unleash

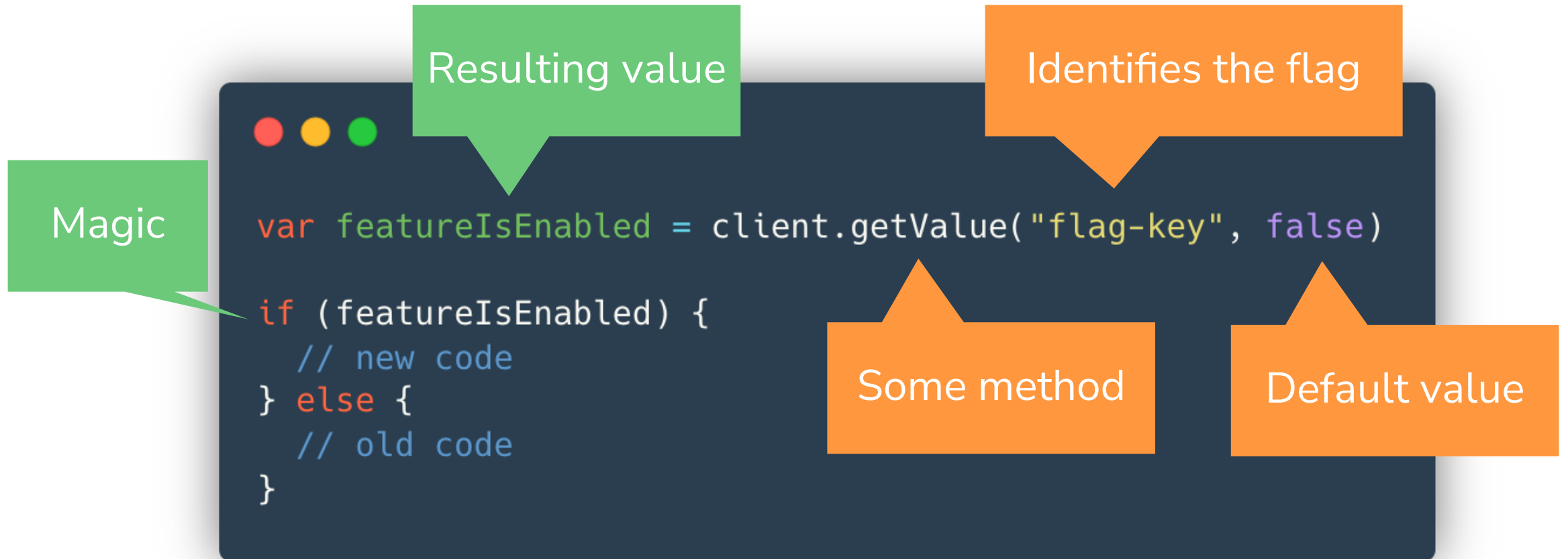




# Agenda

1. Why feature toggles?
2. How to toggle?
3. What happend to us!

# I Evaluating Flags







# Decouple Release From Deployment

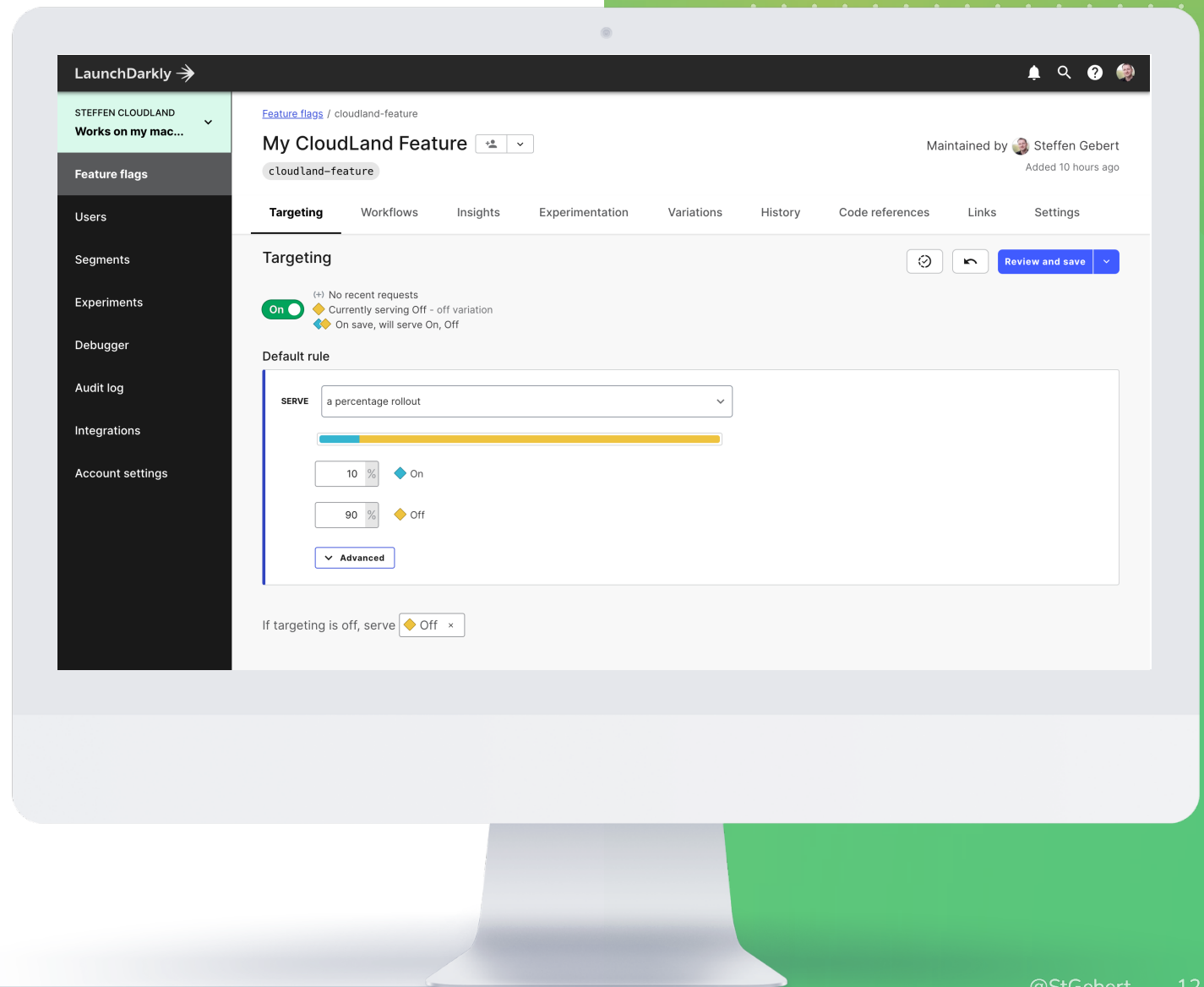


# Testing in Production



# Experimentation

# DEMO





# Evaluation Context to influence Targeting

# I Evaluation Key and Evaluation Context

- Evaluation Context
  - Information available at that time and potentially helpful
- Evaluation Key
  - Uniquely identifies the “unit”
  - Often user ID, but depends
  - Allows individual targeting
  - Used for percentage-based allocation
- Some platforms allow percentage based on attributes

```
user = {  
  key: "user-12",  
  name: "User 12",  
  custom: {  
    country: "CLOUDLAND",  
    customerId: 42  
  }  
}  
  
value = client.variation("flag-key", user, false)
```



# Decisions are taken locally

# | SDK Types

## Server SDK

- Flag information for all users
- Local decision based on *all* flag information available locally
- Fetched on init and later updated
- Usually *not* charged per user\*

## Client SDK

- Flags specific for this user
- Calls Evaluation API of platform to retrieve results
- Fetched on init and later updated
- Charged per user



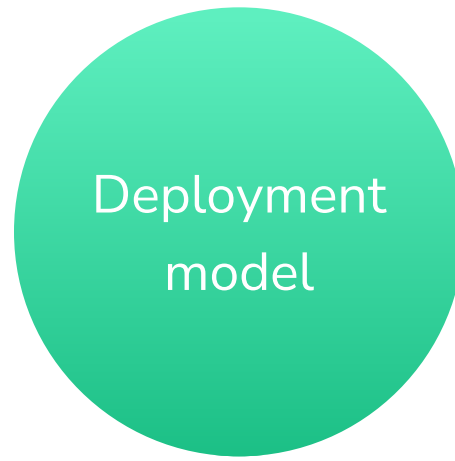


# Commercial Platforms

# | Commercial Platform Differentiators



Used languages



SaaS, on-prem, open  
source



Per seat, tracked key,  
experiments

# I Thoughts on Commercial Platforms

LaunchDarkly ➔





# Challenges

# I Resiliency

## Startup Failure

- Unable to connect
  - Don't abort application start
  - Serve default values
  - Retry connection

## Runtime failure

- Unable to connect
  - Serve stale flag data
  - Retry connection
- Feature flag not found
  - Serve default value

# I Testing Code with Feature Flags

## ■ Unit tests

- Function for old and new
- Mocking SDK calls
- Test data sources
- Reading flags from file

## ■ Integration tests

- Reading flags from file
- Test data sources
- Separate environment (that nobody screws up)

Java

▼ Click to collapse

To configure the SDK to use a test data source:

Java

```
1 using com.launchdarkly.sdk.*;
2 using com.launchdarkly.sdk.server.*;
3 using com.launchdarkly.sdk.server.integrations.*;
4
5 TestData td = TestData.dataSource();
6 // You can set any initial flag states here with td.update
7
8 LDConfig config = new LDConfig.Builder()
9     .dataSource(td)
10    .build();
11 LDClient client = new LDClient(sdkKey, config);
```

COPY

To set a flag to a specific value:

Java

```
1 td.update(td.flag("flag-key-1").variationForAllUsers(false));
```

COPY

# I There is more..

- Lambda and Proxies
- Feature flag organisation and cleanup
- Automated canary deployment
  - Analysis of test vs. control group
  - Self-destructing flags

# | OpenFeature



- Like OpenTelemetry for feature management
- Goal: One API and SDK for all platforms
- I've been mostly using OF terminology
- Recommended read for getting familiar

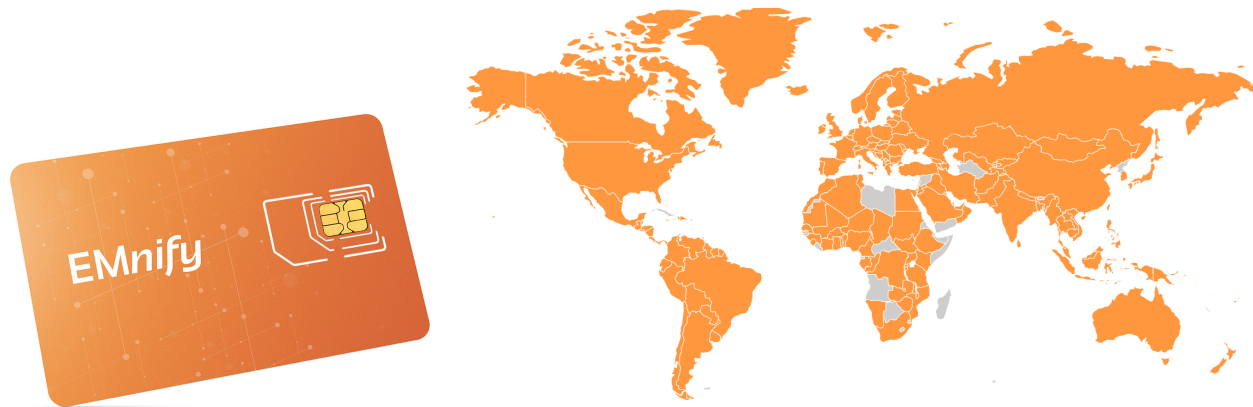


EMnify

# Feature Management at EMnify



# Cellular IoT Connectivity Anywhere in the World



180 countries  
540 networks

2G, 3G, 4G, 5G  
LTE-M, NB-IoT

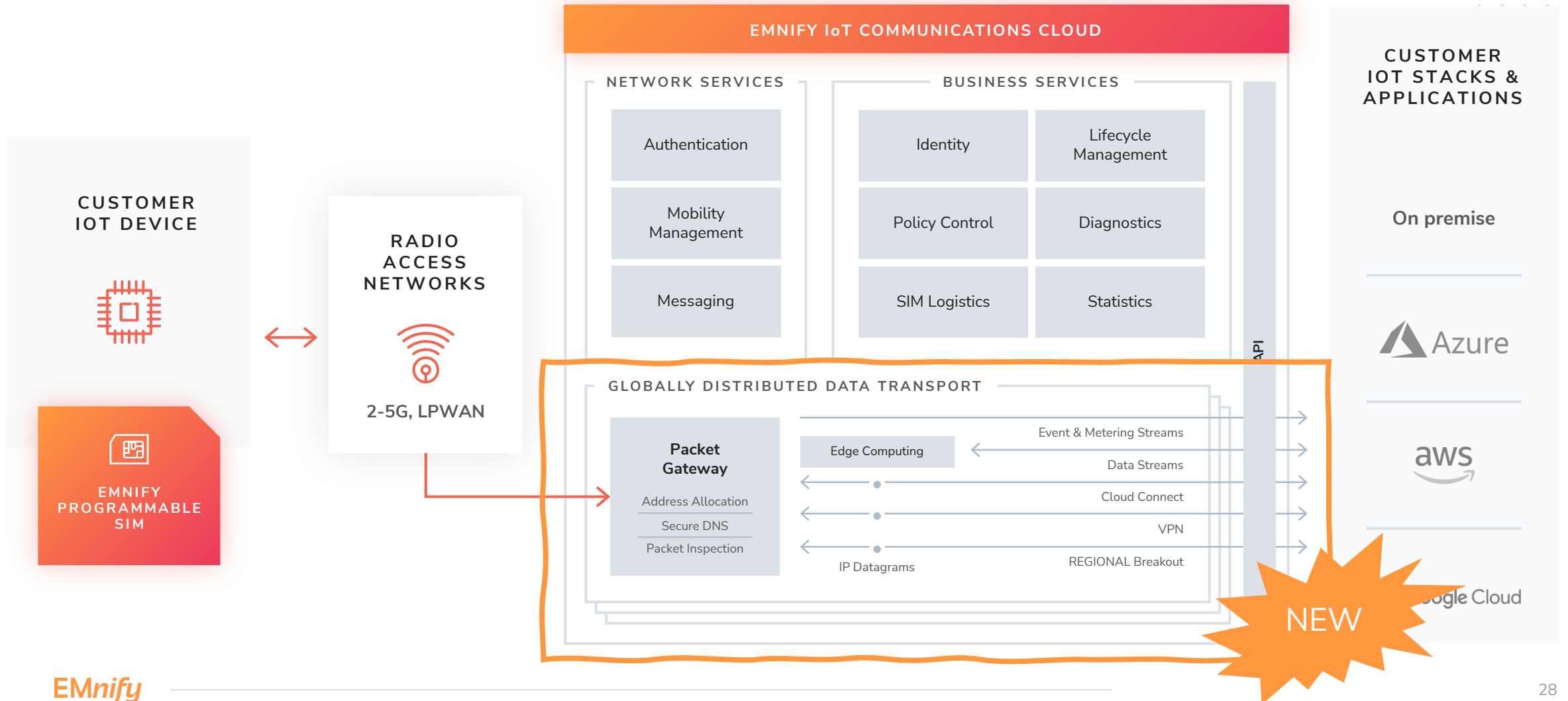
Pay-as-you go pricing  
with data pooling





# Chopping a Monolith

# EMnify's IoT Communications Cloud





# Error: No SDK found for language 'Perl'

# Resignation?

## (Very) Poor Man's Organisation Feature Flagging



Created by Steffen Gebert

Last updated: Feb 04, 2022 • 2 min read • 7 people viewed

Feature flags (or toggles) are an important building block of Continuous Delivery. The need to expose a feature to a certain organisation will certainly re-occur every couple of months and we should look at a good solution, like [LaunchDarkly](#), [unleash](#) or similar.

Until then, we could build or own org-level feature flagging possibility.

### Problem statement

Suppose  is implementing . The goal is to gradually introduce the feature in production to lower the risk:

1. Test with an internal test organization first.
2. Test with a selected organization and gradually increase its traffic on .
3. Pull a small percentage of the entire prod traffic with  to .
4. Increase the percentage until reaching 100.

### Implementation Proposal

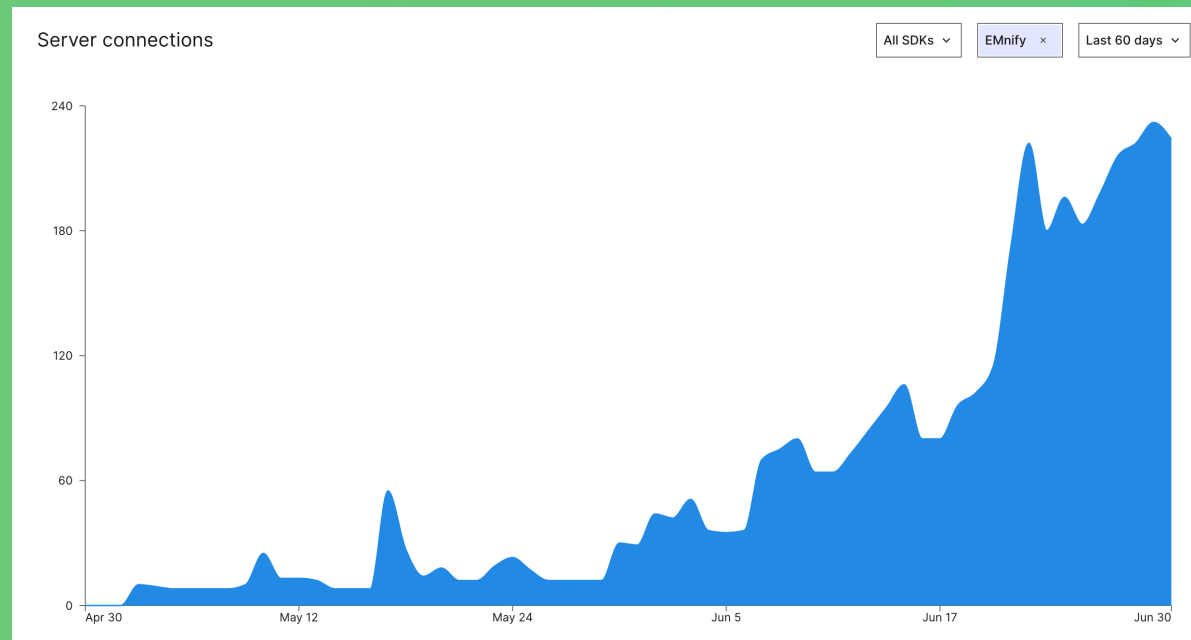
We start with a list of our feature flags, while each flag might be turned on (1) or off (0) for an organisation, or have more variants:

Flag ID	Name	Description	Default Value	Flag Status
1	<input type="text"/> force or disallow	Defines whether an organisations endpoints are <ul style="list-style-type: none"><li>• 0: feature-based routing (default)</li><li>• 1: always routed to <input type="text"/></li><li>• 2: always routed to <input type="text"/></li><li>• (3: route only elsewhere configured percentage ("canary") to <input type="text"/>, rest on <input type="text"/>)</li></ul>	0	
2	<input type="text"/> support for <input type="text"/>	Percentage between 0-100: 0: No <input type="text"/> support n: n% of devices via <input type="text"/> 100: All devices via <input type="text"/>	0	
3	<input type="text"/> support for <input type="text"/>	Percentage between 0-100: 0: No <input type="text"/> support n: n% of devices via <input type="text"/> 100: All devices via <input type="text"/>	20 (= 20% percent)	
4	<input type="text"/> support for <input type="text"/>	0: false 1: true	1	deprecated



# Our own Perl SDK

# Way more applications have LaunchDarkly [than expected]





# I Further Material

- *Feature Toggles: The Good, The Bad, and The Ugly* (Andy Davies, DevovxxUK)  
<https://www.youtube.com/watch?v=r7VI5x2XKXw>
- *Self-Destructing Feature Flags* (Jamie Gaskins, SREcon22 Americas)  
<https://www.youtube.com/watch?v=NPbXFZvCmZs>
- *Production Oriented Development* (Paul Osman)  
<https://paulosman.me/2019/12/30/production-oriented-development/>
- *Feature Toggles (aka Feature Flags)* (Pete Hodgson)  
<https://martinfowler.com/articles/feature-toggles.html>

# | Summary



Platforms

Each of them will help you  
Differ in advanced features



EMnify

Picked LaunchDarkly  
Extremely easy and  
promising journey



Outlook

Experimentation  
OpenFeature